



24TH ANNUAL CONVENTION AND MEDIA & CAREER EXPO

June 14-17, 2006
Fort Lauderdale, Florida

TUESDAY SCHEDULE **JUNE 13**

TOWN HALL
Over a Barrel: Why the Energy Crisis Can Get Worse, and What America Can Do About it.
TUESDAY, 7 P.M. - 9 P.M. Nova Southeastern University

WEDNESDAY SCHEDULE **JUNE 14**

MEDIA TRAINING SERIES (ALL-DAY SESSIONS)

El buen uso del español y ejercicios de redacción
WEDNESDAY, 9 A.M. - 12:30 P.M. ROOM: 222

Visual Editing for Everyone
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 203

TV News Reporting Bootcamp
(Coordinated by The Poynter Institute)
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 204

Hands-on Multimedia Storytelling: There's More Than One Way to Tell a Story
Sponsored by: **Gannett Foundation**
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 213

Leadership: Less Stress, More Success
(Coordinated by The Poynter Institute)
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 220

Better Watchdog Journalism
(Coordinated by Investigative Reporters and Editors)
Sponsored by: **Gannett Foundation**
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 221

TV Power Producing Workshop
Sponsored by: **U.S. Army**
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 223

Business Journalism Bootcamp
Sponsored by: **Bloomberg**
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 301

Immigration-A Hands on Workshop for Better Coverage in Your Community
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 317

Photojournalism A To Z
WEDNESDAY, 9 A.M. - 5 P.M. ROOM: 318

How to do a Live News Talk Show
Coordinated by National Public Radio
WEDNESDAY, 1 P.M. - 4 P.M. ROOM: 315

"El poder de la voz" Saque provecho a la imagen vocal
WEDNESDAY, 1:30 P.M. - 5 P.M. ROOM: 222

Covering Latino Healthcare Disparities
WEDNESDAY, 1 P.M. - 5 P.M. ROOM: 302

PLENARY SESSION
A Conversation with Ricardo Alarcón from Cuba
Sponsored by: **CNN**
AuRene Theater, Broward Center for the Performing Arts
WEDNESDAY, 6:30 P.M. - 8 P.M.

NAHJ Opening Reception
Sponsored by: **Tribune/Sun-Sentinel/El Sentinel**
Broward Center for the Performing Arts
WEDNESDAY, 8 P.M. - 10:30 P.M.

THURSDAY SCHEDULE **JUNE 15**

Get Up and Get Moving to a Latin Beat!
Sponsored by **The Coca-Cola Company**
THURSDAY, 7 A.M. - 8 A.M. Hyatt Regency Crystal Ballroom

PLENARY SESSION
Brave New World: The Challenges of the News Media's Uncertain Future
Sponsored by: **Nielsen Media Research**
THURSDAY, 9 A.M. - 10:30 A.M. ROOM: 304/305

SUPER SESSION
Amenazas, cárcel, muerte y silencio
JUEVES, 10:30 A.M., MEDIODÍA SALON: 315
Esta sesion contará con interpretación simultánea.

SUPER SESSION
Threats, Jail, Death, and Silence
THURSDAY, 10:30 A.M. - NOON ROOM: 315
Simultaneous interpretation will be provided for this session.

SUPER SESSION
Convergence: A Driving Force of Change in Newsrooms Across the Country
Sponsored by: **The E.W. Scripps Company**
THURSDAY, 10:30 A.M. - NOON ROOM: 316

Media & Career Expo Box Lunch
THURSDAY, NOON - 1:30 P.M.
ROOM: Palm Lounge, Exhibit Hall A

NAHJ Membership Assembly
THURSDAY, NOON - 1:30 P.M. ROOM: 315

ON THE COUCH
Survival Guide for Latin American Journalists
THURSDAY, NOON - 1:30 P.M. ROOM: Exhibit Hall A

Una guía de supervivencia para los periodistas latinoamericanos en los Estados Unidos
JUEVES, MEDIODÍA - 1:30 P.M. SALON: Exhibit Hall A

Analyzing Ethics in Spanish-Language Media
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 221

Analizando la ética en los medios en español
JUEVES, 1:30 P.M. - 2:45 P.M. SALON: 221

Narrative Strategies, on Deadline and Beyond
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 222

"Is My Audition Tape Broken? I'm Not Getting Any Calls".
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 223

Covering a Pandemic: How to Build Awareness Without the Hype
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 301

Are You Connected?: The Future of the Internet and its Impact on the Latino Community
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 302

Your Future en Español
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 317

From the Street to the Photo Desk
THURSDAY, 1:30 P.M. - 2:45 P.M. ROOM: 318

ON THE COUCH
Punch up Your Résumé: for Beginners to Veterans
THURSDAY, 2 P.M. - 3 P.M. ROOM: Exhibit Hall A

Talk of the Nation
THURSDAY 2 P.M. - 4 P.M. Media and Career Expo

Storytelling: How to Make Your Story Memorable
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 220

Corporate Ownership of Spanish-Language Media
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 221

"Mas allá de una cara bonita" El verdadero oficio frente a las cámaras
JUEVES, 3 P.M. - 4:15 P.M. SALON: 315

New Habits of Our News Consumers: What You Need to Know About Media Consumption
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 222

They're Listening to You Now: Voice Improvement Basics for Print and Broadcast Journalists
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 223

Making a Banquet Out of Potatoes
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 301

Career Booster: What Journalism Fellowships Can Do For Your Career
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 302

The Educational Attainment of Hispanic Students
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 316

Copy Editing: The Last Line of Defense
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 317

Mi Raza Slide Show
THURSDAY, 3 P.M. - 4:15 P.M. ROOM: 318

ON THE COUCH
Ahead of the Curve: Negotiating your Broadcast Personal Services Contract
THURSDAY, 3:30 P.M. - 4:30 P.M. ROOM: Exhibit Hall A

Are You a Cool, Rad, Phat, Ill, Bad, Awesome, Fresh, Whack Manager? Managing Generation X, Y, Z and Whatever Comes Next
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 216

Breaking the Silence About Cancer. What Latino Journalists Need to Know?
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 220

Lo bueno y lo malo del Spanglish
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 221

We Media: Mainstream Media Meets Participatory Journalism
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 222

Going Abroad: How to Become a Foreign Correspondent
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 223

Shifting Gears: Making a Mid-Career Change to Magazines
Sponsored by: **Time Inc.**
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 302

Missing the Mark: Newsroom Diversity In a Time of Latino Activism
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 316

NAHJ MEDIA & CAREER EXPO SCHEDULE AT A GLANCE

Life Coaching for the Next Step
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 317

Let the Sunshine In
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOMS: 203/204

Shooting From Scratch
THURSDAY, 4:15 P.M. - 5:30 P.M. ROOM: 301

NAHJ Casino Night
THURSDAY, 8 P.M. - 1 A.M.
Seminole Hard Rock Hotel & Casino

FRIDAY SCHEDULE JUNE 16

Get Up and Get Moving to a Latin Beat!
Sponsored by *The Coca-Cola Company*
FRIDAY, 7 A.M. - 8 A.M. Hyatt Regency Crystal Ballroom

SUPER SESSION

Latin American Elections: The Lean to the Left
FRIDAY, 9 A.M. - 10:30 A.M. ROOM: 316
Esta sesion contará con interpretación simultánea.

Las elecciones en Latinoamérica-La Tendencia a la izquierda
VIERNES, 9 A.M.-10:30 A.M. SALÓN: 316
Simultaneous interpretation will be provided for this session.

SUPER SESSION

When Disaster Strikes
Sponsored by *State Farm Insurance*
FRIDAY, 9 A.M. -10:30 A.M. ROOM: 315

SUPER SESSION

Through the Looking Glass: Latinos and the Iraq War
FRIDAY, 10:30 A.M. - NOON ROOM: 316

SUPER SESSION

A Look at Immigration Coverage. Out of Touch?
FRIDAY, 10:30 A.M. - NOON ROOM: 315
Simultaneous interpretation will be provided for this session.

El tema de inmigración: ¿Está recibiendo la cobertura que merece?
VIERNES, 10:30 A.M. - MEDIODÍA SALON: 315
Esta sesión contará con interpretación simultánea.

NEWSMAKER LUNCHEON

The Great American Immigration Debate
Co-sponsored by *Continental Airlines*
FRIDAY, NOON - 2 P.M. ROOM: Floridian Ballroom
Simultaneous interpretation will be provided for this session.

El gran debate "americano" sobre la inmigración
Co-patrocinado por *Continental Airlines*
VIERNES, MEDIODIA - 2 P.M. SALON: Floridian Ballroom
Esta session contará con interpretación simultánea

Making Still Pictures Move and Sing
FRIDAY, 2 P.M. - 3 P.M. ROOM: 213

Middle Managers, Keeping Your Sanity
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 220

Investigations Abroad
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 315

Latin America Beyond Kidnapping and Drugs
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 316

Are Newspapers Becoming Obsolete?
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 221

Opinions that Count
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 302

Exploración, aventura y ciencia: recorrer el mundo como periodistas y no aburrir en el intento
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 222

Alive at the Scene
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 223

Grad School, the Newsroom or Both?
Sponsored by: *The E.W. Scripps Company*
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 317

NAHJ GLBT Caucus Meeting
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOMS: 203/204

Three Pulitzer Prize-Winning Photographers
Sponsored by: *Seminole Tribe of Florida*
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM: 318

Thriving in the Age of the New Backpack Journalism
FRIDAY, 2:15 P.M. - 3:30 P.M. ROOM 301

ON THE COUCH

Life Coaching
FRIDAY, 2:30 P.M. - 3:30 P.M. ROOM: Exhibit Hall A

ON THE COUCH

5 Steps for Journalists' Financial Health
FRIDAY, 3:30 P.M. - 4:30 P.M. ROOM: Exhibit Hall A

Lighting: Do You Really Need Lights?
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 220

The Art of the Interview
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 221

Informe Especial: Crónicas que importan
VIERNES, 4 P.M. - 5:15 P.M. SALON: 223

Surviving the First Five Years
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 216

Graphics that Go Outside the Box
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 301

Owning Your Beat
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 302

Hispanics: Natural-Born Entrepreneurs? A Guide to Covering Some of the Fastest Growing Businesses in America
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 315

Covering Cuba After Fidel
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 316

Stories that Click: Getting the LGBT Latino/a Community into Mainstream and LGBT Media
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 317

So You're Out of the Newsroom. Now What?
FRIDAY, 4 P.M. - 5:15 P.M. ROOM: 222

Portfolio Review
FRIDAY, 4 P.M. - 5:15 P.M. ROOMS: 203/204

Out & About, An NAHJ GLBT Caucus Mixer
FRIDAY, 6 P.M. - 8 P.M.
Meet in front of the Convention Center

NAHJ Beach Party
Co-sponsored by *General Motors*
FRIDAY, 8 P.M. - MIDNIGHT
John U. Lloyd Beach State Park

SATURDAY SCHEDULE JUNE 17

Get Up and Get Moving to a Latin Beat!
Sponsored by: *The Coca-Cola Company*
SATURDAY, 7 A.M. - 8 A.M. Hyatt Regency Crystal Ballroom

2nd Annual NAHJ Golf Tournament
Hole sponsors include: *Anheuser-Busch, Bloomberg* and *FedEx*
SATURDAY, 8 A.M. Bonaventure Country Club

Are We Witnessing a New Latino Movement?
SATURDAY, 9 A.M. - 10:30 A.M. Room: 315

Hands-on Flash
SATURDAY, 9 A.M.- NOON ROOM: 213

Clemente: The Passion and Grace of Baseball's Last Hero
SATURDAY, 10:45 A.M. - NOON ROOM: 304

A Guide for the Successful Freelancer
SATURDAY, 10:45 A.M. - NOON ROOM: 220

The Boom in Spanish-Language Media
Sponsored by *Al Día* Newspaper (Philadelphia)
SATURDAY, 10:45 A.M. - NOON ROOM: 221

Pages that Grab You By The Eyeballs
SATURDAY, 10:45 A.M. - NOON ROOM: 222

Ripped From the Headlines-Documentaries from Concept to Screen
SATURDAY, 10:45 A.M. - NOON ROOM: 223

Leading in Today's Turbulence
SATURDAY, 10:45 A.M. - NOON ROOM: 216

Radio: Sound Salon
SATURDAY, 10:45 A.M. - NOON ROOM: 318

Latino Voices Caucus Meeting
SATURDAY, 10:45 A.M. - NOON ROOMS: 203/204

Sports Task Force Luncheon Soccer: Can it be the New U.S. Ballgame?
Sponsored by: *ESPN*
SATURDAY, 1 P.M. - 3 P.M.
Crystal Ballroom, Hyatt Regency Pier Sixty-Six

World Cup Lounge: U.S.A. vs Italy
Co-Sponsored by: *The Coca-Cola Company*
SATURDAY, 3 P.M.
ROOM: Windows on the Green, Hyatt Regency Pier Sixty-Six

NAHJ Silent Auction Reception
SATURDAY, 6 P.M. Floridian Ballroom Foyer

NAHJ Hall of Fame Gala and El Gran Baile
Co-sponsored: by *NBC Universal Telemundo* and *State Farm Insurance*
SATURDAY, 7 P.M. - MIDNIGHT Floridian Ballroom

SUNDAY SCHEDULE JUNE 18

NAHJ Father's Day with the Florida Marlins
SUNDAY, 1:05 P.M. Dolphin Stadium

CBS Corporation

salutes NAHJ

for helping the world

see itself as it is, and

as it can be.

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