

Candidate Statement:

Dear colleagues,

In the past few years I've had the pleasure of working with an outstanding group of people at NAHJ. We are driving important initiatives in professional training, development and discussion of issues that are crucial to our need of moving journalism forward. You may have seen me in panels of the online track at our conventions in San Jose or San Juan, talking about journalism and social networking, monetizing content, or doing search engine optimization. You may have also seen my name in training documents and guides. It is extremely important that we continue to push these issues through to be able to respond to our changing audiences and keep relevant as professionals. I'll be honored to lead this effort as part of the next NAHJ Board, particularly focusing on the following areas:

1. Training and development, skills conversion
2. Fostering professional networking, sharing knowledge, best practices, job opportunities
3. Driving NAHJ position on important issues such as net neutrality, digital divide

I believe that journalism comes first, technology is just a means to make journalism better. As journalists we should be prepared and constantly updated on how our platforms are changing and how our audiences respond to those changes. We need to be connected and engaged, off-line and on-line. This is my invitation: hiram@hramenlared.com, twitter: @enriquezh. ¡Conéctate y vota! Necesito tu apoyo para seguir trabajando con NAHJ por el futuro digital de nuestro periodismo.