

## **Candidate Statement:**

The genius of our founding members a generation ago, was that they designed an organization with eye toward the **future**, a trust in it's members, and a belief that change is not only inherit, but necessary.

It's change that I bring to you as a candidate for Vice President of Broadcast. Change in the way we operate as an organization dealing with new media in the 21<sup>st</sup> century. Change in the way we deal with current members struggling in the new landscape. And change in the way we approach our obstacles -- with a focus on solutions and not blame.

It's time for a new generation to rise up, get done what's need to be done, and to answer the call of an organization that has given so much to us.

I'm part of this new generation that started in legacy media and has evolved in new media. I've been with NAHJ since I was 17 years old, bitten by the bug as a print journalist for an afternoon daily that eventually closed its operation; flourished as television reporter in small West Texas markets to the Midwest to the country's second largest market, Los Angeles; Now, exploring the new diversity in multi-platform media for broadcast, digital, and online.

For the past ten years, I've given back to NAHJ as a mentor on the student projects. Three of those years, leading the organization through a convergence model where we teach students today what media companies want tomorrow.

It's that experience, vision, and trust that I believe are the best qualities to lead our organization.

### **Here is what I promise:**

- Place NAHJ on stronger financial footing
- Recruit & Retain New Members
- Recruit More Spanish Language & New Media Journalists
- Adjust fees for members out of work or displaced
- Add more outlets for members to connect with potential employers
- Create more networking opportunities
- Increase Multimedia training during convention, and regionally
- Create Management Mentor programs with media companies
- Create Mentor program for young journalists
- Increase our visibility on local, national, and cable media